

Mooretown Lady Flags Girls Hockey Association
 Board Meeting Minutes from Meeting held on
March 10, 2020 - 6:30 pm
 Moore Sports Complex



Board Members:

Kaylen Burgess	Kara Dewhirst	Denise Fehr	Bryan Jeffrey
Andrea Lane	Marilyn Maoirat	Erin Nisbet	Jason Nisbet
Missi Routley	Kirstin Salisbury	Kevin Slater	Steve Vandenheuvel

Regrets:

Erin Hogan

Association Members in Attendance:

Matt Carpenter	Denise Coubrough	Dana Firth	Katie Gaulton
Cory Ireland	Brendan Kennedy	Kevin Luckhurst	Stacey Luckhurst
Becky McNaule	Amanda Ross	Maddy Stock	Nova VanderSlagt
Chris Westbrook	Melissa Westbrook		

Agenda Item	Discussion	Action Items
<p>1.0 Monthly Updates</p> <p>1.1 Organization Update <i>K. Slater</i></p> <p>1.2 Finance Update <i>A. Lane</i></p> <p>1.3 Registration Update</p>	<p>-K. Slater noted that the Board has been focused on rebuilding the Association over the past 2 years. A highlight of the 2019-20 season was the introduction of the Instructional and Initiation programs and offering more Try It Skates to create even more interest for 2020-21 season. There have been 23 participants in the Try It Skates who have expressed interest in registering at the Instructional/ Initiation levels next season.</p> <p>-The Association will continue to strive for 2 teams at each level and possibly look to build a Midget (perhaps Bantam/ Midget combination) team next season.</p> <p>-There will be approximately 100 Lady Flags players for the 2020-21 season.</p> <p>-A big focus will be on maintaining and continuing to build goalies. The plan is to eventually have 2 goalies per team at every level. The Hockey Canada pathway recommends no goalie specialization in Initiation and Novice. This will give players the opportunity to rotate in and try the position and goalies the opportunity to play out and develop other skills.</p> <p>-Lady Flags Association is committed to developing goalies and offers up to \$400 reimbursement for training camps. There is also equipment available for younger players to utilize rather than buying their own sets.</p> <p>-OWHA is promoting the idea of pick-up games in the off season to promote the fun of the sport. Lady Flags is planning to run these the last 6 weeks of the summer.</p> <p>-Balance sheet is attached (see Page 4)</p> <p>-Biggest fundraising revenue stream is cGaming (Bingo), which is supported by a small group of very dedicated volunteers.</p> <p>-Novice Showcase will be held at the end of March and will focus on promoting local Novice teams.</p> <p>-There was an increase in coaches training because of extra teams</p> <p>-Anticipating around \$30,000 in the bank at the end of the fiscal year.</p> <p>-The Association will be looking to replace jerseys over the next 2 years.</p> <p>-The Association rostered 76 girls:</p> <ul style="list-style-type: none"> ● Initiation/ Instructional - 13 	

<p><i>K. Salisbury on behalf of E. Hogan</i></p>	<ul style="list-style-type: none"> ● Novice HL - 12 ● Novice C - 11 ● Atom HL - 14 ● Atom B - 12 ● Peewee C - 14 <p>-All players were rostered on a team in a timely manner and no additional late charges or fees were incurred. -Thank you to the team managers in their help securing coaching certificates and dates in a timely manner to roster the bench staff.</p>	
<p>1.4 Sponsorship Update <i>M. Maoirat</i></p>	<p>-M. Maoirat noted all teams were sponsored except for Atom HL. -Lady Flags received \$5000 from Friends of Minor Hockey (Sarnia Sting 50/50) and \$5000 from Wellings Hockey Night. -All sponsorship dollars from rink boards, wall signs and Friend of Minor Hockey (website sponsors) is shared with MTMHA. -M. Maoirat will review sponsorship policy with team staff at pre-season meeting to ensure everyone has a clear understanding. -As the Moore Sports Complex Renewal project becomes a greater focus, securing sponsorship for Lady Flags may become more difficult. -The Renewal Project Committee is hosting a gala on April 18 at the Wilkesport Community Centre. Tickets are \$100 + tax and are eligible for a charitable tax receipt. There will also be a Raise the Rink concert on May 22 (held at Rink 1 at MSC) featuring See Spot Run. Tickets for that event will be on sale soon.</p>	
<p>1.5 Intro - Novice Program Update <i>B. Jeffrey</i></p>	<p>-Instructional/ Initiation team rostered 13 players and participated in a jamboree in February. Ryan Stokes led the team and feedback from that group has been very positive. -Novice HL, coached by Brendan Kennedy, rostered 12 players and played out of the Lambton local league. -Novice C, coached by Steve Vandenheuvel, rostered 11 players and played out of WOGHL. -The half ice program was new to the Association, players and coaches. -Try Outs from Novice will be in September. Lady Flags will hold 4 "Try It" Skates, then try outs.</p>	
<p>1.6 Atom - Peewee Program Update <i>J. Nisbet</i></p>	<p>-Lady Flags had 2 teams at the Atom level (HL & B) and 1 C team at the Peewee level. -Hoping to add a Bantam/ Midget (U17) team for the 2020-21 season. -Hoping to have 2 teams at the Peewee (U13) level. Try Outs will be held in the Spring.</p>	
<p>1.7 Fundraising & Volunteer Update <i>E. Nisbet/ D. Fehr</i></p>	<p>-D. Fehr noted that all but 2 families completed their volunteer hours. -Fundraising opportunities this year included a summer BBQ, Flipgive, Bake Sale at Wellings, Soup's Loop and Sting Night. -E. Nisbet noted that the fundraising team tried to stay away from "selling fundraisers" to not compete with the schools. -If anyone has any fundraising ideas, please bring them forward.</p>	
<p>1.8 Equipment Update <i>S. Vandenheuvel</i></p>	<p>-S. Vandenheuvel noted that Lady Flags secured a locker at the arena, and that seemed to be very helpful for the coaches. -Lady Flags have also purchased goalie equipment for Instructional/ Initiation, Novice and Atom teams.</p>	
<p>1.9 Ice Scheduling Update <i>K. Dewhirst</i></p>	<p>-K. Dewhirst noted the cost of ice increased at MSC this year and Lady Flags picked up extra ice in Walpole. -Saved some \$ on ref costs because there weren't refs in Novice until January. -The Association anticipates similar costs for ice/ refs next year.</p>	
<p>1.10 Risk Management Update <i>M. Routley</i></p>	<p>-Mid-season coaching evaluations were completed for the 2019-20 season. There were 15 reviews and all gave positive feedback. -Coaching applications are open and will close April 6. The selection process for Peewee coaches will move quickly as Spring try out dates will need to be set. The selection committees will be made up of</p>	

	<p>people who do not have players on the team.</p> <p>-Bantam/ Midget level - no coaching applications yet.</p> <p>-Received 2 applications thus far (Peewee/ Novice)</p> <p>-Lady Flags attended Walter Gretzky tournament as an Association and is looking for feedback on whether this is something to move forward with for the upcoming season. Members who were in attendance all had positive comments from the tournament/ experience. The consensus was to move forward with booking hotels for 2020-21 season.</p> <p>-M. Routley noted there have been minor updates in the Constitution to ensure all Novice/ Atom player pathways are integrated.</p>	
<p>2.0 New Business</p> <p>2.1 Board Member roles re-election <i>M. Routley</i></p> <p>2.2 Nominations for Vacant Roles <i>M. Routley</i></p> <p>2.3 Membership Input <i>All</i></p>	<p>-K. Slater - President (1 year term)</p> <p>-A. Lane - Treasurer (2 year term)</p> <p>-K. Burgess - Director of Communications (1 year term)</p> <p>-K. Dewhirst - Director of Scheduling (2 year term)</p> <p>-M. Maairat - Director of Sponsorship (2 year term)</p> <p>-B. Jeffrey - Director of Intro - Novice Program (2 year term)</p> <p>-M. Routley noted that A. Lane and M. Maairat also serve in the same roles on MTMHA and it helps to ensure continuity in the sponsorship process.</p> <p>-S. Vandenheuvel will move into a 1 year term as Director of Atom - Midget Program. This leaves the Director of Equipment role vacant.</p> <p>-Registrar - Katie Gaulton was elected for a 2 year term. E. Hogan has offered to assist with the transition into this role.</p> <p>-Director of Equipment - Matt Carpenter was elected for a 2 year term</p> <p>-Director of Fundraising - Becky McNaule was elected for a 2 year term</p> <p>-Director of Risk Management - vacant. M. Routley will be leaving this role but will assist with this transition.</p> <p>-Cory Ireland made a recommendation to adopt MTMHA goalie policy into the Lady Flags Constitution - if there are multiple goalies at a tryout, goalies are split evenly to ensure all teams have a goalie. Some board members noted it can be difficult because players in OWHA can go anywhere, they are not limited geographically like OMHA players. The Board continues to try to build the infrastructure to house a strong goalie program and attract goalies. MTMHA has offered all Development Clinic opportunities to Lady Flags players and goalies.</p> <p>-A comment was made about the practice times at Walpole Arena and it is difficult for families to get there on time. K. Dewhirst will request better times for next year as Lady Flags continue to grow and become a more consistent user group of that arena.</p>	<p>-Board members will continue this conversation and vote on whether this should be added to the Constitution.</p>
<p>Adjournment & Next Meeting Date</p>	<p>Motion to adjourn was made by E. Nisbet, seconded by J. Nisbet</p> <p>Meeting was adjourned at 7:40 p.m.</p> <p>Next meeting: TBD</p>	

Mooretown Lady Flags Girls Hockey Association Inc.

For the Period Ending Feb 29, 2020, Projected Costs Until the end of the Fiscal Year - Unaudited Balance Sheet

	2019 / 2020	2018/2019	Change in \$
Income			
Registration	\$ 51,485.00	\$ 41,000.00	\$ 10,485.00
Hockey School	\$ 1,915.92	\$ 1,700.00	\$ 215.92
Try Outs & Try It Skates	\$ 3,370.00	\$ 6,018.00	\$ 2,648.00
Donations	\$ 11,000.00	\$ 9,000.00	\$ 2,000.00
Fundraising	\$ 6,254.40	\$ 9,073.00	\$ 2,818.60
cGaming (Bingo)	\$ 16,610.00	\$ 3,795.00	
Novice Showcase Revenue	\$ 7,000.00	\$ -	\$ 7,000.00
Sponsorship & Rink Board Revenue	\$ 1,951.62	\$ 1,800.00	\$ 161.62
Total Income	\$ 99,596.94	\$ 72,386.00	\$ 27,210.94
Expenses			
Ice Time *Estimated until end of season	\$ 47,204.25	\$ 35,019.16	\$ 12,185.09
Refs * Estimated until end of season	\$ 5,626.25	\$ 6,499.00	\$ 872.75
Fundraising Costs	\$ 2,188.99	\$ 5,734.00	\$ 3,545.01
Socks	\$ 4,897.00	\$ 520.00	\$ 4,377.00
OWHA & League Fees	\$ 6,429.50	\$ 6,908.00	\$ 478.50
Operational, Website & Supplies (Cones, Pucks)	\$ 4,422.96	\$ 4,216.00	\$ 206.96
Goalie Supplies and Program/Clinic Reimbursement	\$ 1,055.00	\$ -	
Coach Clinics, Respect in Sport, Trainer's Course	\$ 2,103.79	\$ 589.00	\$ 1,514.79
Novice Showcase Expenses *Anticipated	\$ 4,200.00	\$ -	\$ 4,200.00
Hockey School	\$ 1,980.00	\$ 740.00	\$ 1,240.00
Total Expenses	\$ 80,107.74	\$ 60,225.16	\$ 19,882.58
Projected Balance In Bank	\$ 19,489.20		