

# Mooretown Lady Flags Girls Hockey Association

Board Meeting Minutes from Meeting held on  
April 1, 2025 – 7:00 pm



## Board Attendees:

Matt Carpenter  
Elaine Kerwin  
Kirstin Salisbury

Lauren Fitzgerald  
Jacqui Matthews  
Jessica Shaw

Dan Guthrie  
Jill Nisbet  
Carly Shepley

Brendan Kennedy  
Mark Perrin  
Nicole Strong

## Regrets:

Emily Osborne

Greg Vandenheuvel

## Members in Attendance:

Tara Jeffrey  
Brad Biggars  
Ryan Gerhold

Cory Ireland  
Kelly Bunda

Steve Vandenheuvel  
Tina Armstrong

Angela Wood  
Bryan Jeffrey

Agenda Item	Discussion	Action Items
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<p><b>1.0 Yearly Updates</b></p> <p>1.1 Organization Update <i>B. Kennedy</i></p> <p>1.2 Junior Hockey Program Update <i>M. Perrin</i></p> <p>1.3 Senior Program Update <i>B. Kennedy</i></p> <p>1.4 Development Update <i>D. Guthrie</i></p> <p>1.4 2023-24 Finance Update <i>J. Nisbet</i></p> <p>1.5 2023-24 Fundraising Initiatives <i>L. Fitzgerald</i></p>	<p>-Lady Flags iced 8 teams this season with 136 players registered this season.</p> <p>-Team 1 coaches for next season have been announced on the website &amp; tryout dates have been posted.</p> <p>-The Association will be hosting Try It Skates for new players in April.</p> <p>-U7 team played 12 games and had a competitive season. The team attended 2 jamborees and developed as a group.</p> <p>-There were U5 skaters this season &amp; that program focused on development.</p> <p>-U9 team had a successful season.</p> <p>-U11 age group iced 2 teams:</p> <ul style="list-style-type: none"> <li>• U11 HL won a tournament &amp; made it to the semi finals of WOGHL playoffs</li> <li>• U11 B won several tournaments and won the WOGHL Day of Champions</li> </ul> <p>-U13 age group iced 3 teams:</p> <ul style="list-style-type: none"> <li>• U13 HL had a successful season and some new players developed their skills and love of the game.</li> <li>• U13 C qualified for OWHA Provincials</li> <li>• U13 A focused on development this season after making a big jump in levels to A division.</li> </ul> <p>-U15 age group had 1 BB team. The U15 BB team won the consolation round of the Buffalo River City Classic.</p> <p>-U18 age group had 1 BB team. The U18 BB team qualified for OWHA Provincials.</p> <p>-Paul Burgess Goalie Camp – ran for 10 weeks with excellent turnout.</p> <p>-Kassie Roache Player Development sessions – development sessions throughout the season for U9-U18 teams.</p> <p>-Dark Horse Goaltending – 5 sessions with Kaden Fulcher throughout January/ February. Excellent feedback from attendees during these sessions.</p> <p>-Looking ahead to next season – plan to bring Dark Horse Goaltending for 10 weeks of goalie camps in the first half of the season.</p> <p>-Work with Kassie Roache &amp; Hometown Hockey for Player Development for 2025-26 season.</p> <p>-Look to bring in Paul Burgess for the 2<sup>nd</sup> half of the season to offer 5 weeks of goalie camps.</p> <p>-D. Guthrie noted families completed surveys on development for this season and comments were very positive regarding the variety of development opportunities offered.</p> <p>-See next page for up-to-date financials. This is not the complete financial report for the season as there are outstanding referee fees for March and April ice rental fees.</p> <p>-J. Nisbet noted an anticipated surplus of \$2500 for the season.</p> <p>-L. Fitzgerald noted this is her first season in this role and many of the fundraising initiatives focused on event/ community-building fundraising.</p> <p>-Fundraising events brought in over \$7,000 this season, and MTLF is on track to raise approximately \$14,000 for the year.</p> <p>-Meat Raffles at Two Water Brewing will be starting up again. Lady Flags have also requested to be included in Captain Kidd Day events again.</p> <p>-Bingo revenue is approximately \$20,000/ year and the Association will continue to focus on this as a revenue stream. Bingo volunteers are essential to the fundraising plan, which is why there is such an emphasis on filling Bingo shifts.</p> <p>-E. Kerwin noted Bingos run all year (not just in-season).</p> <p>-There are 28 volunteer hours that need to be completed by families before August – otherwise cheques will be cashed for incomplete volunteer commitments for 2024-25 season.</p> <p>-Any hours completed for Meat Raffles at Two Water Brewing will count towards 2025-26 season.</p>	
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<b>2.0 Votes &amp; Approvals</b> 2.1 Constitution Changes <i>J. Shaw</i>  2.2 Vacant Board Roles <i>All</i>  2.3 Hockey Canada Jersey Draw <i>B. Kennedy</i>	<p>-J. Shaw shared the Board recommended changes to the Constitution:</p> <ul style="list-style-type: none"> <li>• Regular board meetings – Board recommends reducing the number of meetings to 8/ year. Board members feel that much of the information can be shared over email and limiting the number of required meetings may encourage volunteers to fill these positions.</li> <li>• Tournament loans – increase the \$ value for tournament loans from the Association so teams can register for tournaments early without coaches/ managers covering the expenses. Recommendation to increase tournament loans to \$3500.</li> <li>• Player Movement policy – B. Kennedy developed a new player movement policy that aligns with MTMHA and allows players the opportunity to play at the level that fits their skill and allows for continued development. Player movement would require input from an unbiased evaluator, paid for by the families.</li> <li>• Board members recommended dropping the Admin role from the Board as most of the forms that were being tracked by this role are now tracked online as part of the player/ team registration.</li> </ul> <p>-The following members were nominated and accepted their new roles:</p> <ul style="list-style-type: none"> <li>• Secretary – Emilie Osborne</li> <li>• Risk Management – Ryan Gerhold</li> <li>• President – Brad Biggars</li> <li>• Director of Communication – Tara Jeffrey</li> <li>• Director of Ice Scheduling – Kelly Bunda</li> </ul> <p>-J. Nisbet will continue her role as Treasurer.  -B. Kennedy will assume the role of Past President.  -Vacant positions:</p> <ul style="list-style-type: none"> <li>• Director of Sponsorship</li> <li>• Director of U11-U18 Hockey</li> </ul>	<p><b>-Members voted and approved all changes to the Constitution.</b></p>
<b>3.0 Membership Input</b> 3.1 Q&A <i>All</i>	<p>-Question about Dressing Room parents qualifying for volunteer hours – Board members expressed that there are fundraising initiatives and board positions that are going unfilled, so at this time, there are no plans to include Dressing Room parents as an opportunity to complete volunteer hours.</p> <p>-U9 Half Ice program – M. Perrin noted Hockey Canada is reviewing half ice program and will be rolling out recommendations.</p>	
<b>Adjournment</b>	-Meeting was adjourned at 7:40 p.m.	

<b>Association Revenue 2024-2025</b>	
Registration	\$119,570.00
Sponsorship/Donation	12747.82
Fundraising*	14768
Bingo*	20395.98
Total Revenue	\$167,481.80
<b>Association Expenses</b>	
Ice Costs- Mooretown**	\$92,913.21
Ice Costs- Walpole	\$0.00
Website	\$1,770.71
Coaching Clinics/Trainer Certification, Trainer supplies	\$864.29
Jerseys (includes cost of embroidery)	\$1,875.80
Admin (banking Fees, Global merch, office supplies, board room rentals,etc.)	\$4,483.59
Accountant fees for filing	363.86
U11B Championship Swag 23/24 Season	1170
Provincial Bonds	1200
Socks	7173.24
WOGHL Fees for U15A	1350
OWHA (Ins., ITR fees, league fees)	\$11,170.00
Goalie Clinics	2696.25
Bluewater Referee*	14407
Development	3732.5
Pucks (game and foam for chuck-a-puck)	884.78
Coach Appreciation Night (Bad Dog) *approximation	1200
<b>Total Expenses:</b>	<b>\$147,255.23</b>
<b>**Ice for April is not included in this total</b>	
<b>Approximate surplus for the year:</b>	<b>\$20,226.57</b>